Subject : ANS Publicity material

Radio Station WEVD

[Broadway @ 44th St.]

April 20, 1934

RADIO STATION WEVD

Hotel Claridge · Broadway at 44th Street · New York City · BRyant 9-2360

April 20, 1934.

American Numismatic Society,
Broadway & 156th Street,
New York, N. Y.

Dear Sirs:-

As one of its regular daily features, station W E V D conducts a morning period known as "New York's Leading Events", during which a resume is given of places to go, lectures to attend, plays to see, concerts to listen to, etc.

We should like to be placed on your mailing list for publicity material, to the end that we may make mention, from time to time, of your activities.

Copy should be addressed to Lewis S. Giffen, care of this station, several days in advance. If possible, stress should be laid on the "human interest" angle.

Very truly yours,

Lewis Giffen